



The 21st Richard Mille Princesses' Rally Westward ho!

For this 21st edition of what has become an absolute must on the annual women's motor sport calendar, we've designed a 100% original route to keep the 90 teams who will be joining us for this totally unique event on their toes every inch of the way!

After leaving Paris, the teams will head north to Le Touquet for the first five legs. The teams will then head west to Deauville, Dinard and La Baule for the next few fun-filled days!

From June 6th to the 11th, 2020, 180 outgoing women who simply love classic automobiles and exciting adventures will embark on an unforgettable challenge!

Viviane Zaniroli, founder and head organizer of the Princesses' Rally says, *"After years of meticulously combing through all the tiny back roads between Paris and the Riviera (the traditional terrain featured in this event), we decided it was time for a change. This year's shift is a radical one as we set sail for 5 beachfront legs, heading northwest for the first time in the history of this event to explore the beautiful landscapes of Brittany!"*

Saturday, June 6th, Paris: the public can admire the 90 collector's cars on display at Paris' stunningly elegant Place Vendome during the official check-in day.

Sunday, June 7, Le Touquet:

The stop watch will start ticking for the 21st edition of our annual Princesses' Rally on the road north from the capital via the famous Chantilly castle where the teams' skills will be tested as they drive through the Picardie region on their first two Regularity Zones (RZ) before stopping for lunch in Ailly-sur-Noye. Two more RZ will make sure the teams are paying attention as they drive through the breathtaking Baie de Somme nature park and the exquisite Marquenterre park.

That night we'll relax at the charming seaside town of Le Touquet-Paris Plage on the Opal coast to wrap up this first day of intense competition with a distinctly friendly atmosphere. It goes without saying that the Princesses' road north will not be paved with bad intentions!

Monday, June 8th, Deauville:

After the opening day's warm-up session, the second leg will bring the competitors slightly south to the Seine-Martime region and lunch at the Varengeville castle, which Claude Monet so loved. There's no denying we're in Normandy now! As the sun wanes on the horizon, we'll explore the Boucles de Brotonne nature park and make our way to the seaside town of Deauville, also known as Paris' 21st district! Like all the other days, this one will be punctuated with 4 RZ that focus on the teams' navigational skills!

Tuesday, June 9th, Dinard:

Halfway through the adventure, the thrills continue in the Pays d'Auge. As we leave upper Normandy to play in the lower part, a gorgeous RZ will lead our princesses to what is referred to as the Swiss Normandy for a lovely luncheon in the darling town of Bagnoles-de-l'Orne. The motor sport challenges continue in the afternoon with two RZ that will bring the group to the famous Saint-Michel island monastery before entering Brittany and the seaside town of Dinard, on the incomparable Emerald coast!

Wednesday, June 10th, La Baule:

Yet another amazing day is in store for the fourth leg of this year's event. Both the princesses' athletic edge and their tourist tendencies will be delighted as we set out along the exquisite granite coastline of St-Briac-sur-Mer and descend southwesterly into the land of Merlin the Magician and our fairy godmother Viviane! Next on the menu: lunch at the Apigné castle, near Rennes. Naturally we must allow our royal ladies a treat or two so we'll let them take a spin on the legendary Lohéac racetrack, which our friend, the owner/founder of the magazines Auto Hebdo and Échappement, Michel Hommell, truly adores. Then it's time for two more RZ to test our princesses' skills before crossing the incomparable Marais de la Grande Brière and the Guérande salt marshes, and the equally impressive beach town of La Baule!

Thursday, June 11th, La Baule round 2:

On to the fifth and final leg of this remarkable journey! This incredibly refreshing itinerary will include three tough-as-ever RZ to wrap up the athletic aspects of the 21st annual Richard Mille Princesses' Rally. The last few navigational traps will be set amidst dolmens and menhirs around the Morbihan golf course to separate the cream of the crop from the rest of the crew. The 90 teams that roared their engines as they left Paris five days prior will take a well-deserved break for lunch in Plouharnel along the heavenly shoreline. All bets will have been laid at that point so the remarkable women can all relax and enjoy the ride back to La Baule for the awards ceremony, guided by the scent of pine trees and sea breezes to conclude this all-new, anniversary edition of the Richard Mille Princesses' Rally!

This year's theme song: seaside views!

There's no doubt, these five, fun-filled days along the northwestern seashore will drench the 180 princesses in unforgettable memories and truly magical motor sport moments in their fabulous classic cars, which they will have to handle with expertise on roads that require peerless precision to navigate their way through some of France's most handsome landscapes. It's a great chance to build friendships and go beyond perceived limits, but also to prove to the world that motor sports are not just for men!

Moto Sports / Pushing the envelope / Fresh outlook on life... it's your choice!

The Richard Mille Princesses' Rally was founded in 2000 by Viviane Zaniroli. It's a magnificent motorcade of classic collector's cars driven by passionate princesses from around the world. Their love for vintage vehicles brings them here each year to experience this exciting event steeped in friendly competition and serious motor sports, based on the increasingly popular discipline of regularity. It's all about maintaining an average speed that's set for each age group (of cars of course), ranging from the 1950s to 1985. The rally is plotted out across open roads and thus must respect French driving laws. Whether they choose to come with friends or family, these women enjoy the adventure for many reasons: the thrill of competition, the welcome escape from daily routines, an unusual getaway... all that matters in the end is to indulge in an exceptional week of unforgettable moments, unlike any others!

Join us for this exciting adventure from June 6th to the 11th, 2020!

Press contact

Agence Press For You – 159 rue Montmartre 75002 Paris

Maité Billault – m.billault@press4u.fr - 01 53 43 85 25

