ZANIROLI CLASSIC EVENTS – PRESS RELEASE
16 NOVEMBER 2020

67th SNOW & ICE RALLY

Promising reconnaissance rounds!

Preparations for the 67th Snow & Ice Rally are well underway and clipping along. The reconnaissance rounds were completed just before lockdown and lead us to believe that the 2021 edition will be absolutely exceptional. Join us in the Doubs & Jura region of France from February 14th to 17th. The starting line-up will gather at the fascinating Peugeot Adventure Museum in Sochaux. And it won't be complete without you!

When we wrapped up last year's edition, in Malbuisson, at the end of an exhilarating 66th edition, no one could have imagined what 2020 had in store for everyone. Nine months later, France and all of Europe has been struck by a second wave of the Covid-19 pandemic. We're all hoping the latest lockdown and imminent vaccine will deliver the outcomes so desperately needed.

Despite the challenging times, ZANIROLI CLASSIC EVENTS put all our best efforts into making sure the events scheduled for 2021 will take place under optimal conditions. The first of which is of course the 67th SNOW & ICE RALLY, slated for February 14 to 17 in the Doubs & Jura.

Our recent reconnaissance work promises a breathtaking edition in 2021. The quintessential winter road rally will commence at the illustrious Peugeot Adventure Museum in Sochaux. The first of three nights and three days during which our brave teams will slip and slide their way along the Franco-Swiss border. All of which will be plotted out across 1,000 kilometers of open roads and will include 40 Regularity Zones (RZ) speckled with 400 time checks along the way!

After the French teams' recent rise in performance, the Belgians (who traditionally dominated this discipline) are making a comeback! Among the 60 teams already enrolled, and who took advantage of the early bird rates, many are from the north, which means we're in for a tight race to the podium throughout this 67th edition of the classic winter rally.

You can still take advantage of the all-inclusive offer, or sign up for the basic enrollment without food and lodging at the Hôtel du Lac in Malbuisson, which will serve once again as our headquarters thanks to its convenience and hospitality, cozy accommodations and delicious meals served in strict accordance with the health authorities' protocols.

Although we are convinced that the 67th SNOW & ICE RALLY will benefit from the effects of this most recent lockdown, the uncertain times have made life for organizers like us quite challenging and we cannot guarantee anything 100%. Consequently, if we are forced to cancel/postpone the event, the sums paid can be either credited toward a future date or reimbursed (less the €200 administrative costs).

Like you all, we do hope this event will be held as planned and look forward to seeing you soon for many exciting snow-kissed adventures together.

Until then, Take care, Patrick Zaniroli

PZP : +33 (0)4 92 82 20 00 / +33 (0)6 82 89 81 13 / patrick@zaniroli.com